



SCULPTING STORIES IN EVERY CLAY...

Selfie Ceramic company started as an Exporter and manufacturer of different Porcelain Tiles. Since its existence in the industry, it has gained a high reputation for world-class quality and excellent customer service.

The manufacturing unit in the company is equipped with all the modern technology that leads to zero human error and intense automation. With this, Selfie Ceramic has emerged at the most trusted brand in the tile industry.





WOOD Series



THE PERFECT FUSION OF NATURE AND INNOVATION.

Wooden tiles bring the rich, warm tones of natural wood into a space, creating a cozy and inviting atmosphere. The organic colors and textures add a sense of comfort and homeliness.

Available in a Matt finishes to rustic and textured, wooden tiles can suit diverse design preferences. Matt finish highlights the unique grain patterns and knots of the wood, enhancing its natural beauty.

Unlike natural wood, wooden tiles are more resistant to moisture, scratches, and wear. This makes them a practical choice for Indoor & Outdoor, where the beauty of wood might otherwise be compromised.

CLASSIC CHARM, CONTEMPORARY PERFORMANCE.

Many wooden tiles are made from sustainable materials or recycled wood, offering an eco-friendly alternative to traditional hardwood flooring. This sustainability adds to their appeal for environmentally conscious consumers.

Wooden tiles provide a more uniform appearance compared to natural wood planks, which can vary significantly in color and texture. This consistency can create a more cohesive and polished look in a space.





ARTISTIC & TECHNICAL PERFECTION WITH ELEGANCE DESIGNS.

AESTHETIC SIZE

A complete and versatile project from the size available in the ceramics market, 600x600MM and 9mm thick to the most common size, 600x600MM, 9mm thick, passing through a full range of intermediate sizes.

AWESOME STYLE

The ceramic design interprets different inspirations, ensuring maximum aesthetic appeal in any type of environment and giving each its own style.

EXTRAORDINARY WEIGHT

The Tiles are easy to move and handle as they are only 9 mm thick, ensuring lightness despite their large size.

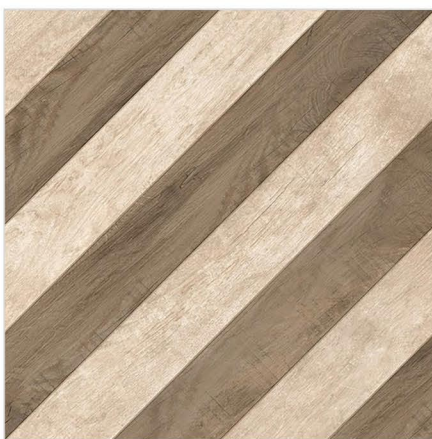
ADVANTAGES



WOOD
Series



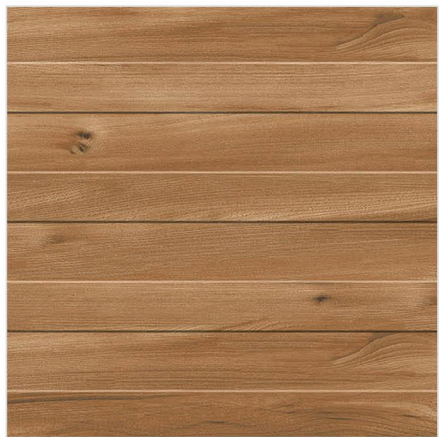
2001



2002



2003



2004



2005



2006

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x 600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE

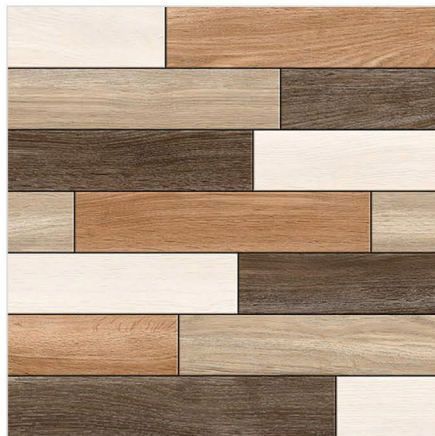




WOOD
Series



2007



2008



2009

R-4



2010



2011

R-5



2012

WOOD SERIES

Packing Details

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DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2013



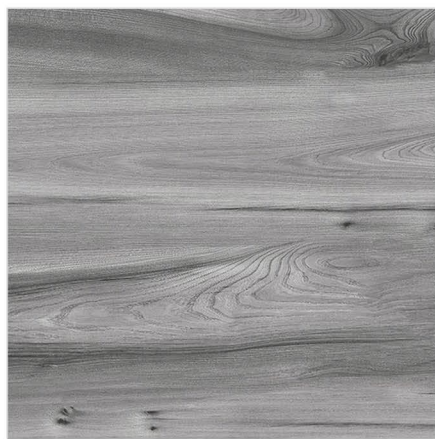
2014



2015



2016



2017



2018

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx

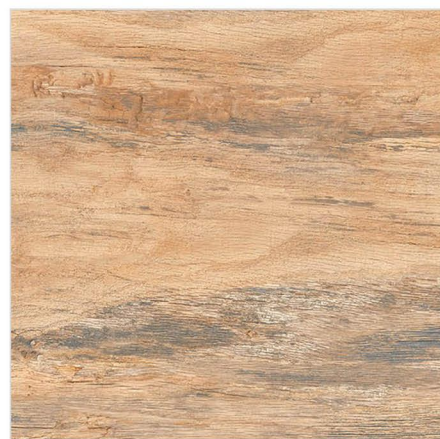


DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2019

R-4



2020

R-4



2021

R-5



2022

R-4



2023

R-6



2024

R-6

WOOD SERIES

Packing Details

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DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2025

R-5



2026

R-5



2027

R-4



2028

R-5



2029

R-5



2030

R-4

WOOD SERIES

Packing Details

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600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2031



2032



2033

R-4



2034



2035



2036

WOOD SERIES

Packing Details

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600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx

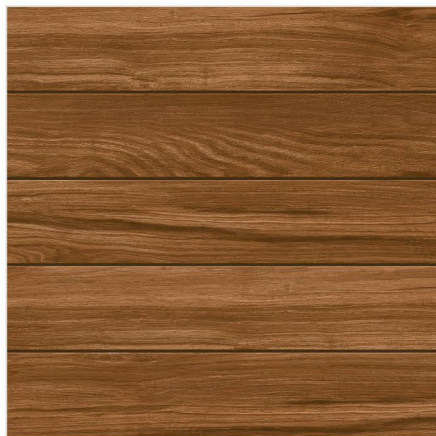


DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2037



2038



2039



2040



2041



2042

WOOD SERIES

Packing Details

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DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





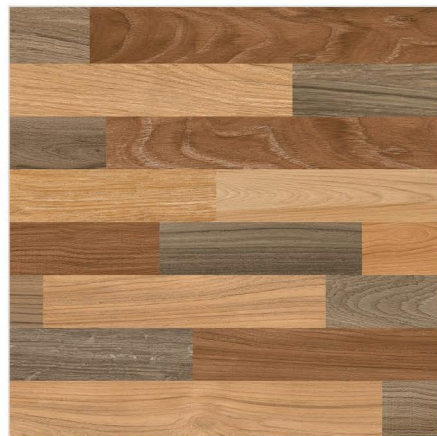
WOOD
Series



2043



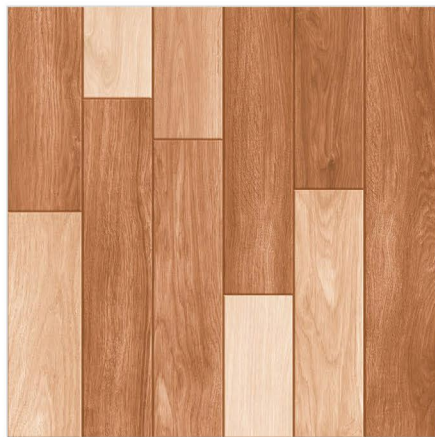
2044



2045



2046



2047

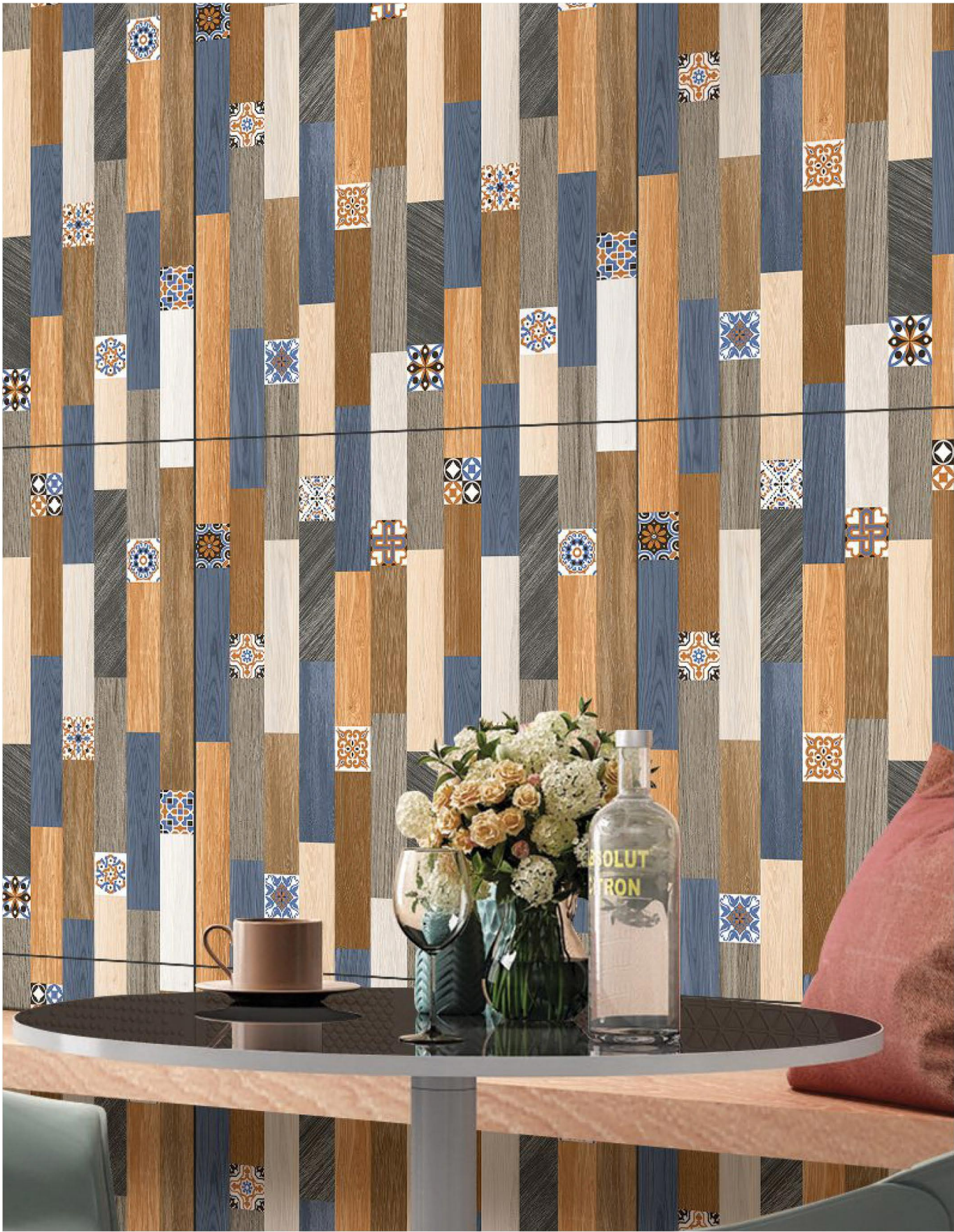


2048

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx

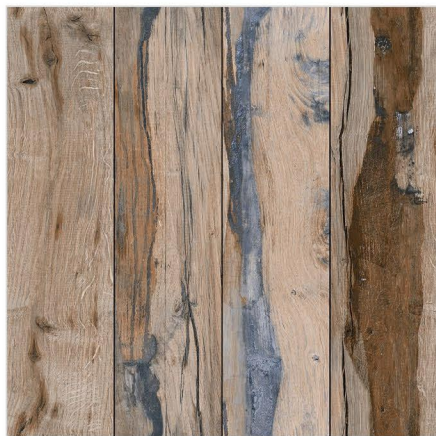


DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



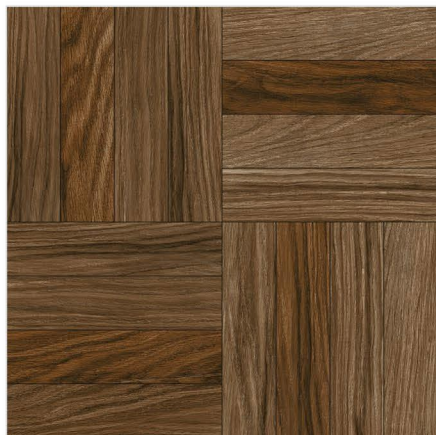
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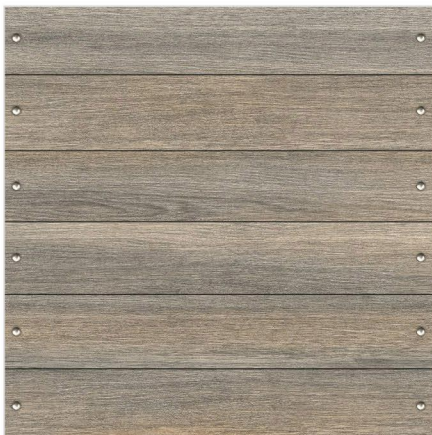
2050



2051



2052



2053



2054

WOOD SERIES

Packing Details

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600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx

DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2055



2056



2057



2058



2059



2060

WOOD SERIES

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DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE

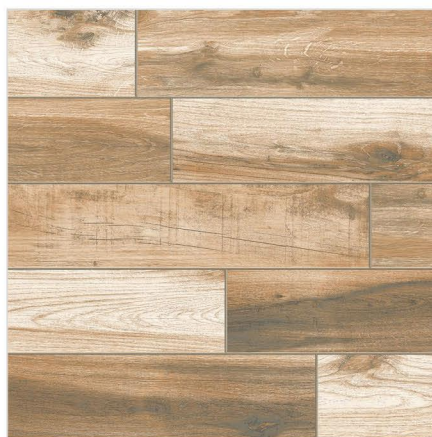




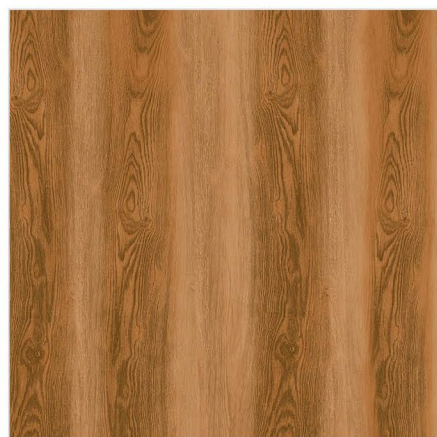
WOOD
Series



2061



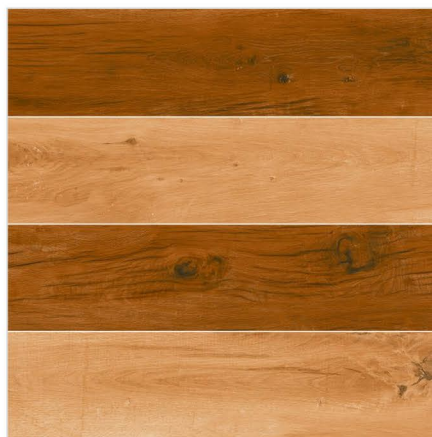
2062



2063



2064



2065



2066

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



2067

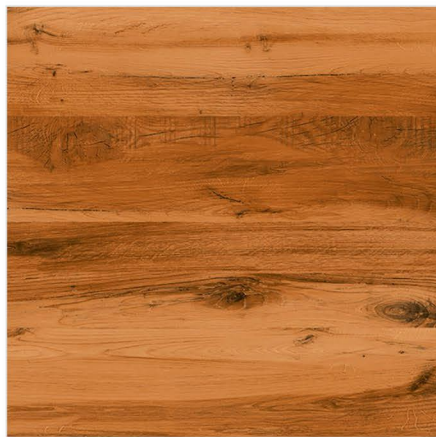


2068

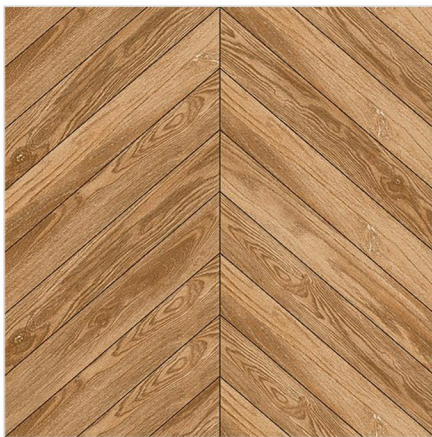


2069

R-4



2070



2071



2072

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x 600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx

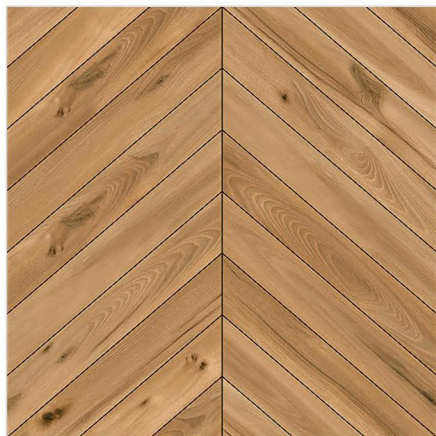


DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE

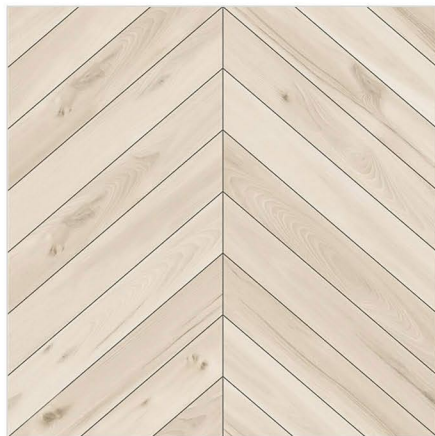




WOOD
Series



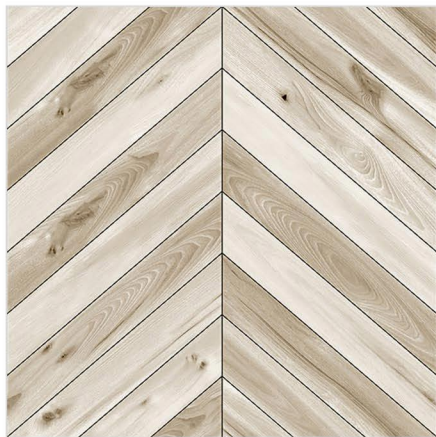
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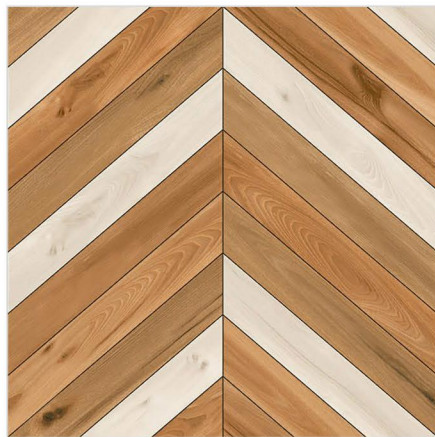
2074



2075



2076



2077



2078

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE

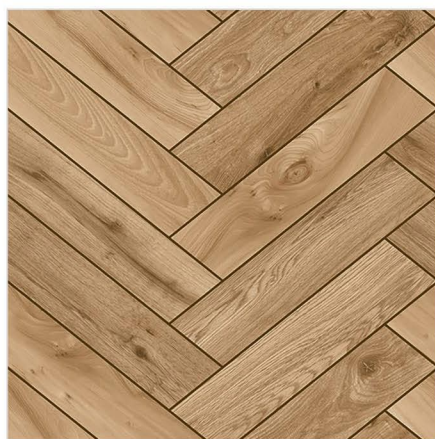




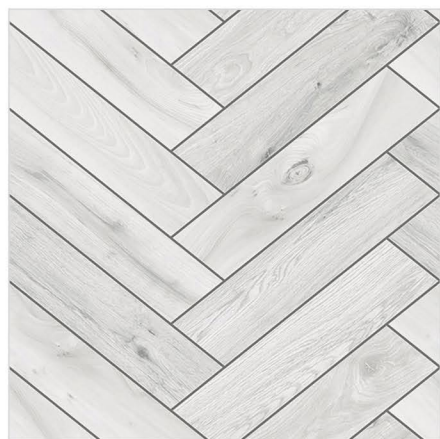
WOOD
Series



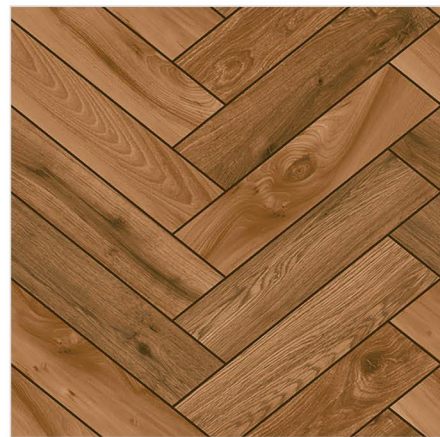
2079



2080



2081



2082



2083



ARIX WOOD

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





WOOD
Series



FOREST WOOD



NEEM WOOD



ORANGE WOOD

WOOD SERIES

Packing Details

Size	Surface	Pieces/Box	Box Weight	Coverage Area
600x600MM	Matt	4	25 KG (Approx)	1.44 Sqm Approx



DIMENSION : 600X1200MM | 2'X2' | MATT SURFACE





TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.B1a	MEAN VALUE OF SELFIE	TEST METHOD
Regulatory Properties			
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	ISO 10545-2
Deviation in thickness	± 5.00 % (±0.50mm)	± 4.00 %	ISO 10545-2
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	ISO 10545-2
Rectangularity	± 0.30 % (±1.50mm)	± 0.10 %	ISO 10545-2
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.10 %	ISO 10545-2
Surface quality	> 95% defects free	> 95% defects free	ISO 10545-2
Small Color Difference(For Plain Color)	ΔE <1.00	ΔE < 0.30	ISO 10545-16
Glossiness (Polished)	as per mfg.	Gloss Value > 90	Glossmeter 60°
Glossiness (Matt)	as per mfg.	3° < GLOSS < 7°	Glossmeter 60°
Glossiness (satin/Posh)	as per mfg.	7° < GLOSS < 18°	Glossmeter 60°
Structural Properties			
Water absorption	0.50 % ≤ Ev ≤ 3.00 %	0.060 % ≤ Ev ≤ 3.00 %	ISO 10545-3
Bulk density	as per mfg.	> 2.28 gm/cc	ISO 10545-3
Massive Mechanical Properties			
Modulus of rupture	Min. 30.0 N/mm ²	Min. 35.0 N/mm ²	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 700.0 N	Min. 1000.0 N	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 1100.0 N	Min. 1300.0 N	ISO 10545-4
Breaking strength thickness ≥7.5(For ≥15mm)	Min. 1100.0 N	Min. 1800.0 N	ISO 10545-4
Surface Mechanical Properties			
MOH'S hardness	as per mfg.	Polished Min 4* / Satin,Posh & Matt Min 6	BS EN 15771
Surface abrasion resistance	as per mfg.	Polish Min. Class 2, Satin & Posh Min. Class 3, & Matt Min. Class 4	ISO 10545-7
Deep abrasion resistance	Max. 175mm ³	Max. 132mm ³	ISO 10545-6
Thermal Hydrometric Properties			
Moisture expansion	Max. 0.06%(0.6mm/m)	0.02mm/m	ISO 10545-10
Thermal expansion(COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	ISO 10545-8
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	ISO 10545-5
Frost resistance	as per mfg.	Frost Proof	ISO 10545-12
Chemical Properties			
Resistance to staining glazed	Min. Class 3	Min. Class 4	ISO 10545-14
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class GA	ISO 10545-13
Resistance to low concentrate acid and alkalis glazed	as per mfg.	Min. Class GLA**	ISO 10545-13
Resistance to high concentrate acid and alkalis unglazed	as per mfg.	Min. Class GHB**	ISO 10545-13
Safety Properties			
Skid resistance (COF-WET PENDULAM)##	as per mfg.	Glossy P0(<12),Satin, Posh ≥P1(12-24) Matt ≥P2(25-34)	BS 7976-2
Slip resistance - (Satin / Matt (DCOF) (R value)##	as per mfg.	R9 to R13**	DIN 51130
Fire resistance	as per mfg.	Fire Proof	N.A.

PACKING DETAILS

PRODUCT	SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
GVT-PGVT	600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)