



SCULPTING STORIES IN EVERY CLAY...

Selfie Ceramic company started as an Exporter and manufacturer of different Porcelain Tiles. Since its existence in the industry, it has gained a high reputation for world-class quality and excellent customer service.

The manufacturing unit in the company is equipped with all the modern technology that leads to zero human error and intense automation. With this, Selfie Ceramic has emerged at the most trusted brand in the tile industry.





GALICHA Series



EMBELLISHING SPACE WITH DIVINE LOOKING ELEGANCE

Galicha Series tiles feature raised patterns and Geomatic that create a tactile experience. The textures add depth and dimension, making floors more engaging and visually interesting.

These tiles often showcase intricate and vibrant designs, ranging from Geomatic patterns to abstract art. The dynamic nature of the designs ensures that they become a focal point in any room, capturing attention and adding character.

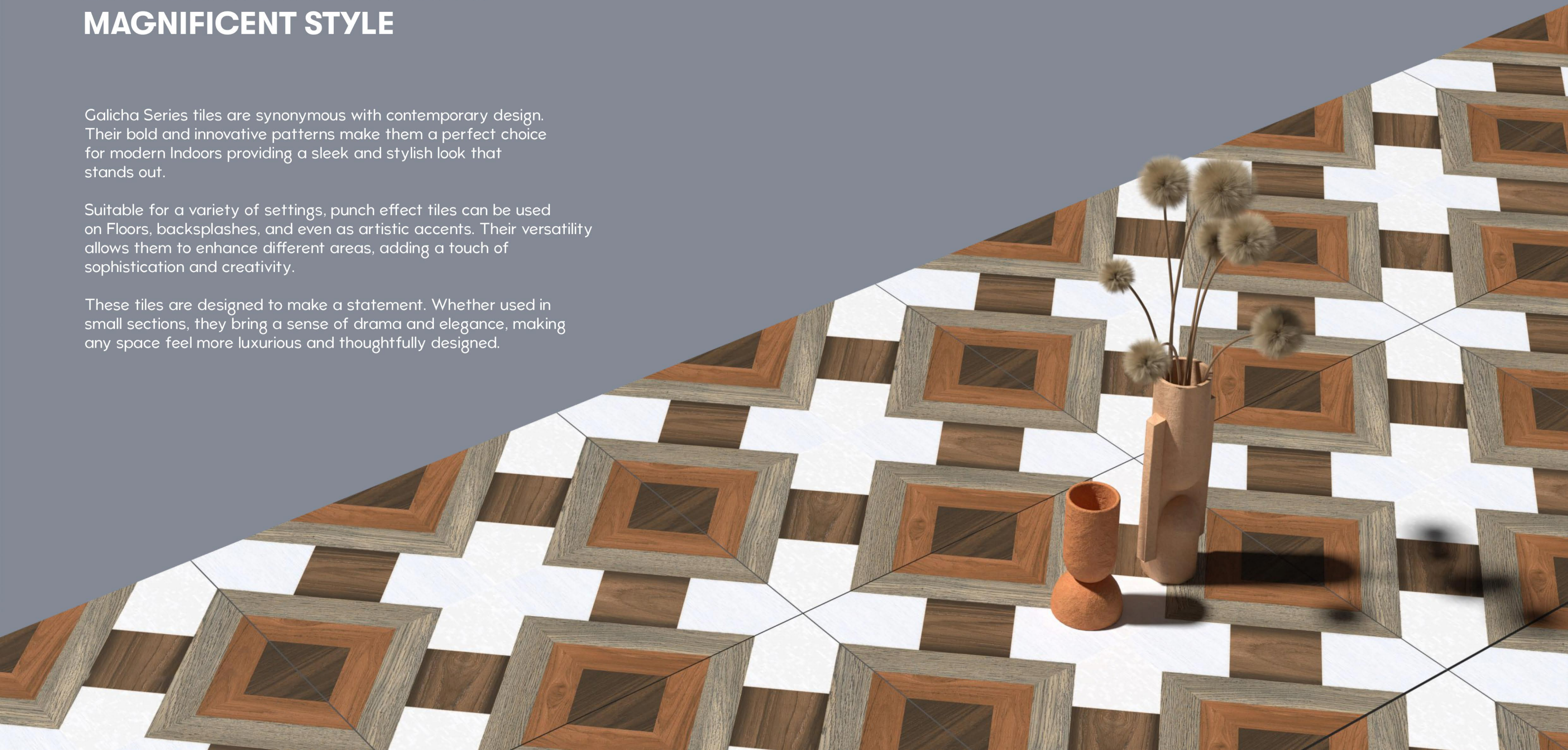
The interplay of light and shadow on the textured surfaces creates a dynamic visual effect that changes throughout the day. This adds an element of movement and life to the space, keeping it continuously fresh and intriguing.

EXPERIENCE THE CHARM OF MAGNIFICENT STYLE

Calicha Series tiles are synonymous with contemporary design. Their bold and innovative patterns make them a perfect choice for modern Indoors providing a sleek and stylish look that stands out.

Suitable for a variety of settings, punch effect tiles can be used on Floors, backsplashes, and even as artistic accents. Their versatility allows them to enhance different areas, adding a touch of sophistication and creativity.

These tiles are designed to make a statement. Whether used in small sections, they bring a sense of drama and elegance, making any space feel more luxurious and thoughtfully designed.





ARTISTIC & TECHNICAL PERFECTION WITH ELEGANCE DESIGNS.

AESTHETIC SIZE

A complete and versatile project from the size available in the ceramics market, 600x600MM and 9mm thick to the most common size, 600x600MM, 9mm thick, passing through a full range of intermediate sizes.

AWESOME STYLE

The ceramic design interprets different inspirations, ensuring maximum aesthetic appeal in any type of environment and giving each its own style.

EXTRAORDINARY WEIGHT

The Tiles are easy to move and handle as they are only 9 mm thick, ensuring lightness despite their large size.

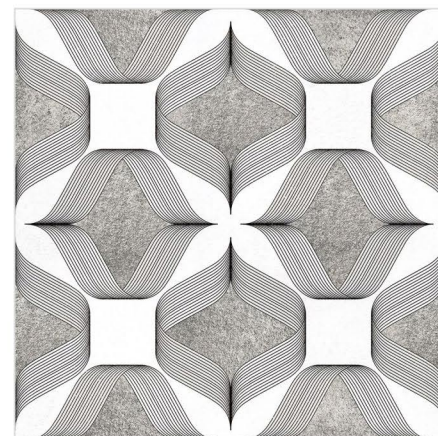
ADVANTAGES



GLAZED
VITRIFIED TILES



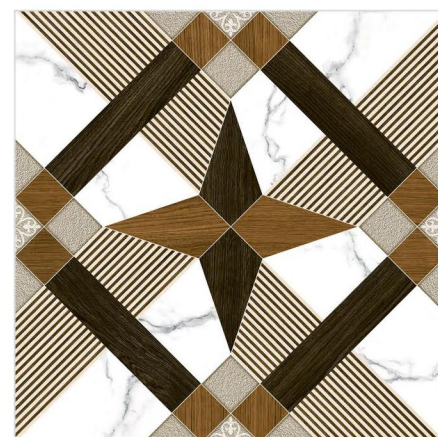
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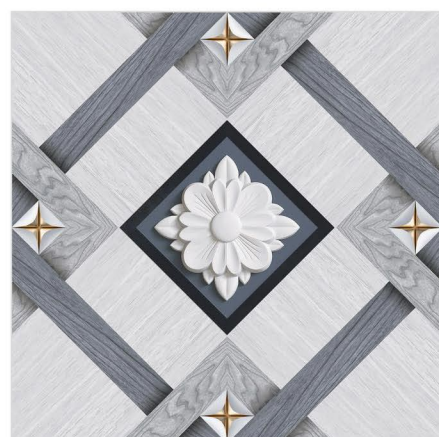
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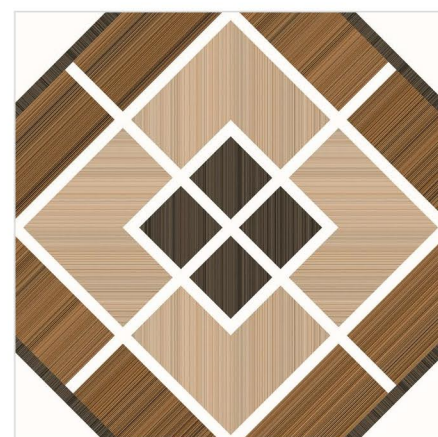
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1196



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1198



PRODUCT INFORMATION



600x600MM
2'x2'

MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



1199



1200



1201



1202



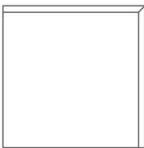
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1204



PRODUCT INFORMATION



600x600MM
2'x2'
MATT SURFACE



PACKING DETAILS

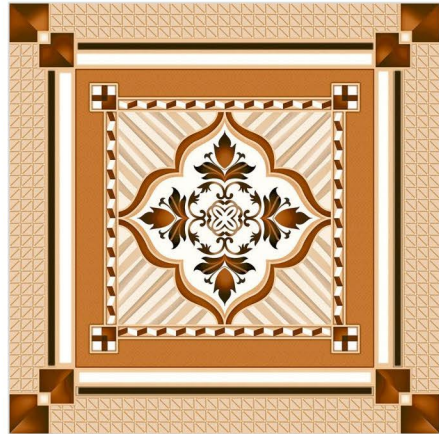
SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



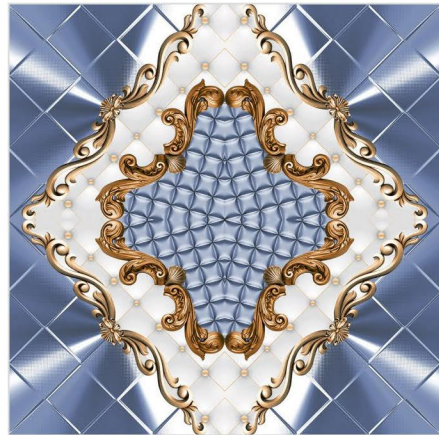
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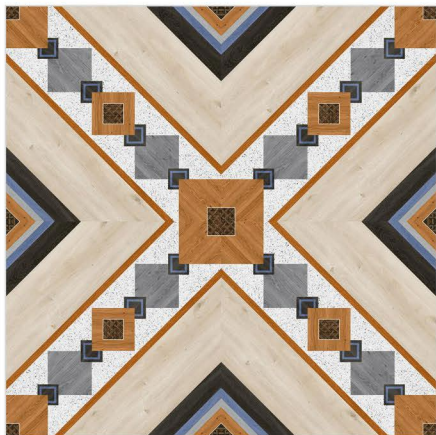
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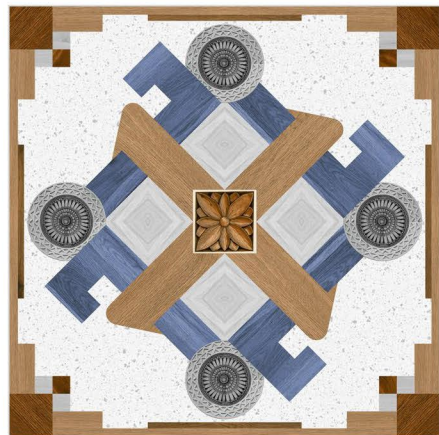
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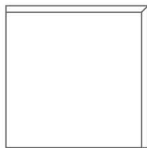
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1210



PRODUCT INFORMATION



600x600MM
2'x2'
MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



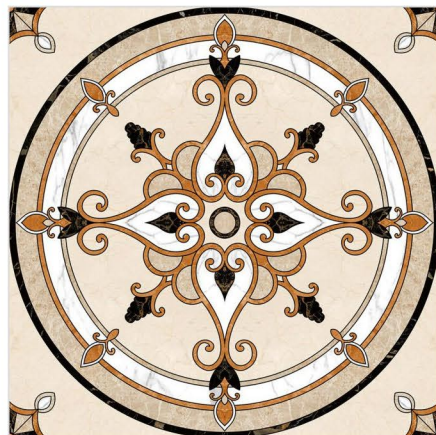
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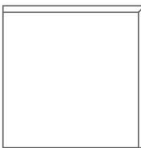
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PRODUCT INFORMATION



600x600MM
2'x2'
MATT SURFACE

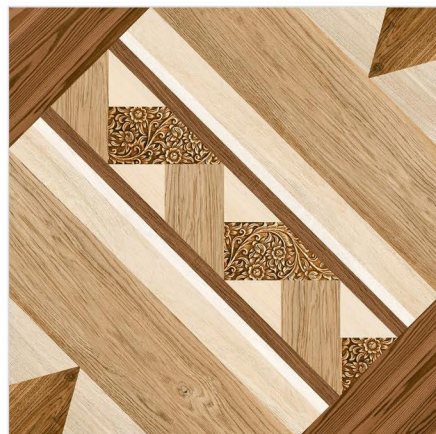


PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



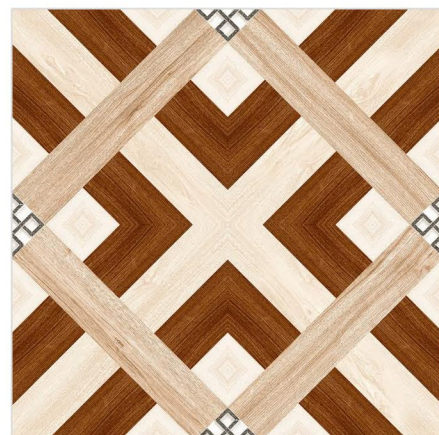
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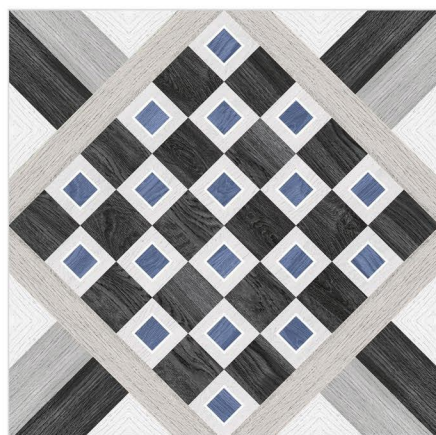
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PRODUCT INFORMATION



600x600MM
2'x2'
MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



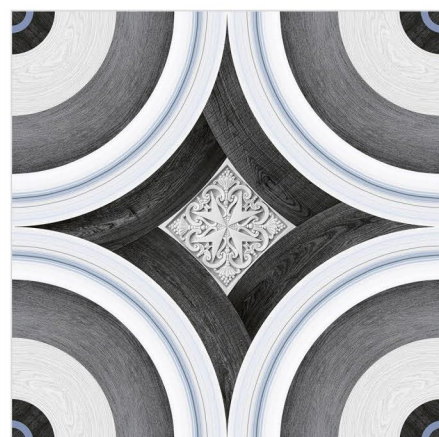
GLAZED
VITRIFIED TILES



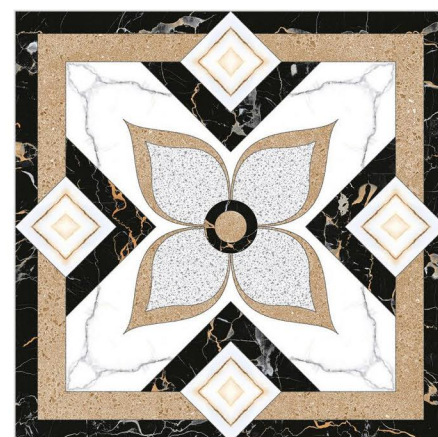
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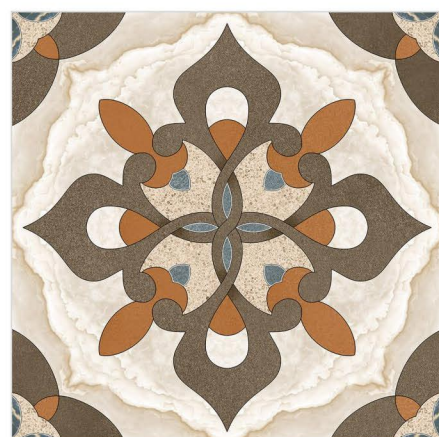
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PRODUCT INFORMATION



600x600MM
2'x2'

MATT SURFACE

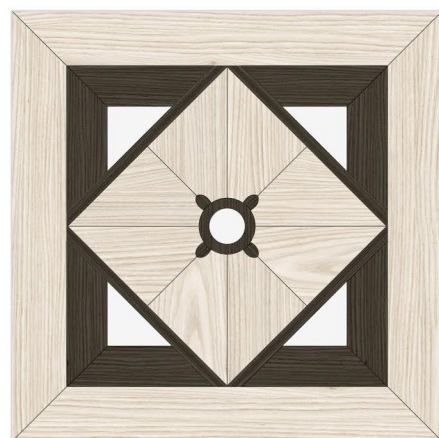


PACKING DETAILS

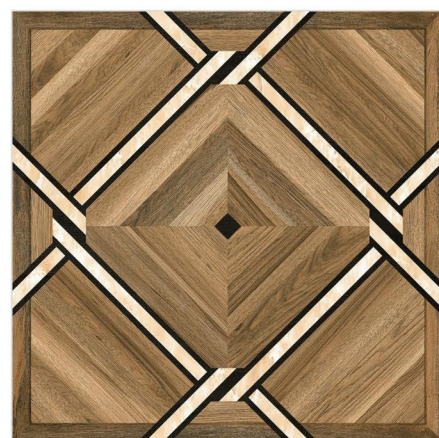
SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



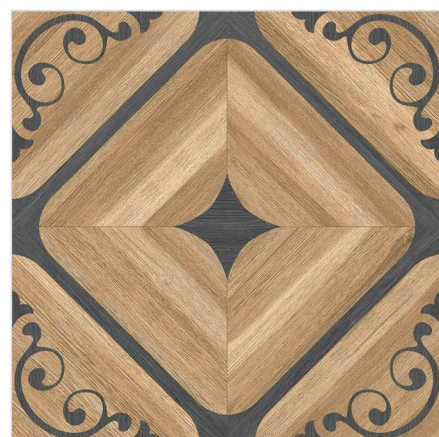
GLAZED
VITRIFIED TILES



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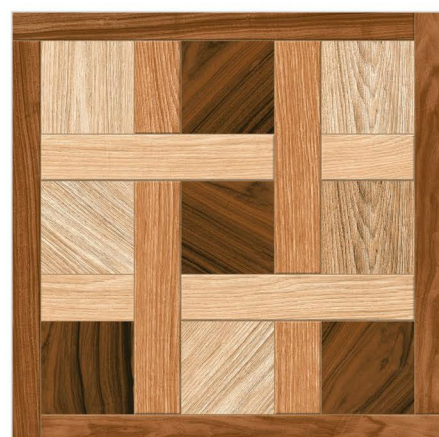
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1232



1233



1234



PRODUCT INFORMATION



600x600MM
2'x2'

MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



1235



1236



1237



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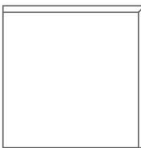
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ANGER WOOD



PRODUCT INFORMATION



600x600MM
2'x2'
MATT SURFACE

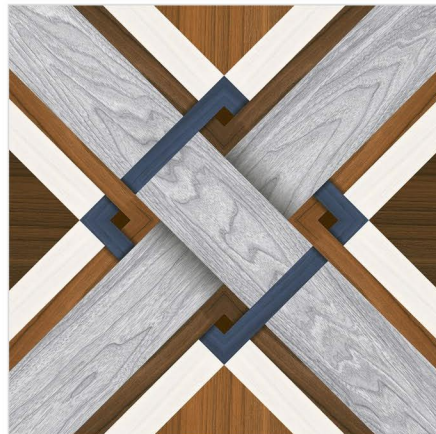


PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



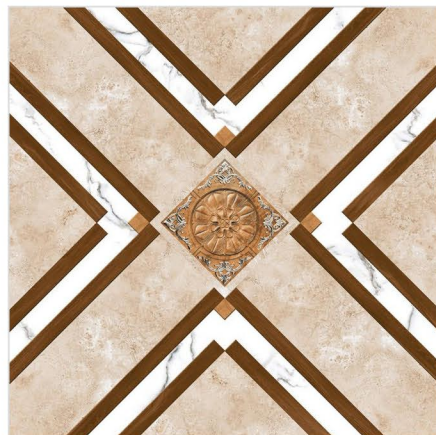
BLUE ZONE WOOD



BRISTOL CROS



DECAPE NERO



DESERT CREMA



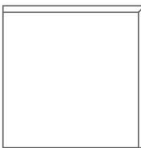
LIZA WOOD



METRIX WOOD



PRODUCT INFORMATION



600x600MM
2'x2'

MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



GLAZED
VITRIFIED TILES



NATURAL BAMBOO



RIO WOOD



ROYAL WOODEN



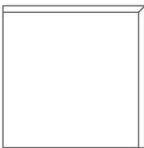
TROY BROWN



ZARA BLUE



PRODUCT INFORMATION



600x600MM
2'x2'

MATT SURFACE



PACKING DETAILS

SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)



TECHNICAL SPECIFICATION

CHARACTERISTIC	STANDARD AS PER ISO13006:2018/ EN14411 Gr.B1a	MEAN VALUE OF SELFIE	TEST METHOD
Regulatory Properties			
Deviation in length and width	± 0.30 % (±1.00mm)	± 0.10 %	ISO 10545-2
Deviation in thickness	± 5.00 % (±0.50mm)	± 4.00 %	ISO 10545-2
Straightness in side	± 0.30 % (±0.80mm)	± 0.10 %	ISO 10545-2
Rectangularity	± 0.30 % (±1.50mm)	± 0.10 %	ISO 10545-2
Surface flatness central curvature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness edge curvature	± 0.40 % (±1.80mm)	± 0.20 %	ISO 10545-2
Surface flatness warpage	± 0.40 % (±1.80mm)	± 0.10 %	ISO 10545-2
Surface quality	> 95% defects free	> 95% defects free	ISO 10545-2
Small Color Difference(For Plain Color)	ΔE <1.00	ΔE < 0.30	ISO 10545-16
Glossiness (Polished)	as per mfg.	Gloss Value > 90	Glossmeter 60°
Glossiness (Matt)	as per mfg.	3° < GLOSS < 7°	Glossmeter 60°
Glossiness (satin/Posh)	as per mfg.	7° < GLOSS < 18°	Glossmeter 60°
Structural Properties			
Water absorption	0.50 % ≤ Ev ≤ 3.00 %	0.060 % ≤ Ev ≤ 3.00 %	ISO 10545-3
Bulk density	as per mfg.	> 2.28 gm/cc	ISO 10545-3
Massive Mechanical Properties			
Modulus of rupture	Min. 30.0 N/mm ²	Min. 35.0 N/mm ²	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 700.0 N	Min. 1000.0 N	ISO 10545-4
Breaking strength thickness ≥7.5	Min. 1100.0 N	Min. 1300.0 N	ISO 10545-4
Breaking strength thickness ≥7.5(For ≥15mm)	Min. 1100.0 N	Min. 1800.0 N	ISO 10545-4
Surface Mechanical Properties			
MOH'S hardness	as per mfg.	Polished Min 4* / Satin,Posh & Matt Min 6	BS EN 15771
Surface abrasion resistance	as per mfg.	Polish Min. Class 2, Satin & Posh Min. Class 3, & Matt Min. Class 4	ISO 10545-7
Deep abrasion resistance	Max. 175mm ³	Max. 132mm ³	ISO 10545-6
Thermal Hydrometric Properties			
Moisture expansion	Max. 0.06%(0.6mm/m)	0.02mm/m	ISO 10545-10
Thermal expansion(COE) at 100°C	as per mfg.	Max. 6.0 x 10 ⁻⁶	ISO 10545-8
Thermal shock resistance	Min. 10 Cycle	Min. 10 Cycle	ISO 10545-9
Impact resistance(COR)	Min. 0.55	Min. 0.55	ISO 10545-5
Frost resistance	as per mfg.	Frost Proof	ISO 10545-12
Chemical Properties			
Resistance to staining glazed	Min. Class 3	Min. Class 4	ISO 10545-14
Resistance to household chemicals & swimming pool salts glazed	Min. Class GB	Min. Class GA	ISO 10545-13
Resistance to low concentrate acid and alkalis glazed	as per mfg.	Min. Class GLA**	ISO 10545-13
Resistance to high concentrate acid and alkalis unglazed	as per mfg.	Min. Class GHB**	ISO 10545-13
Safety Properties			
Skid resistance (COF-WET PENDULAM)##	as per mfg.	Glossy P0(<12),Satin, Posh ≥P1(12-24) Matt ≥P2(25-34)	BS 7976-2
Slip resistance - (Satin / Matt (DCOF) (R value)##	as per mfg.	R9 to R13**	DIN 51130
Fire resistance	as per mfg.	Fire Proof	N.A.

PACKING DETAILS

PRODUCT	SIZE	THICKNESS	TILES / BOX	COVERAGE AREA / BOX	WEIGHT
GVT-PGVT	600x 600mm	8.5mm	4 pcs.	1.44 sq. mtr.	25 KG (APPROX)